

ABUBAKAR SADDIQUE

WordPress & Front-End Developer

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PROFESSIONAL SUMMARY

Results-driven WordPress & Front-End Developer with 4+ years of hands-on experience delivering fast, responsive, and visually compelling websites for clients worldwide. Expert in WordPress development, WooCommerce integration, and Elementor page building. Proven ability to translate PSD/Figma designs into pixel-perfect, high-performance web experiences. Adept at leading cross-functional remote teams, meeting tight deadlines, and consistently exceeding client expectations.

WORK EXPERIENCE

WordPress & Front-End Developer | Backendz

July 2022 – Present

- ▶ Build and customize fast, responsive, and user-focused websites bridging design and development.
- ▶ Utilize Elementor Page Builder to craft intuitive, visually engaging layouts for diverse industries.
- ▶ Integrate payment gateways and e-commerce features, expanding client revenue channels.
- ▶ Deliver pixel-perfect conversions of PSD/Figma mockups into high-quality web pages.
- ▶ Partner with design and marketing teams to consistently meet project deadlines at high quality standards.

Senior WordPress Developer | Top Remotely

January 2025

- ▶ Lead end-to-end development and customization of high-performance WordPress websites for international clients, combining functionality and aesthetics.
- ▶ Architect and implement WooCommerce solutions, enabling seamless and secure online shopping experiences.
- ▶ Drive website performance optimization and cross-device responsiveness to industry best practices.
- ▶ Ensure clean, maintainable, and well-documented code while meeting client specifications and deadlines.
- ▶ Coordinate with distributed remote teams to deliver projects efficiently and exceed expectations.

Frontend & WordPress Developer | Appointment Setter

August 2024

- ▶ Develop and optimize WooCommerce websites, boosting transaction reliability and conversion rates.
- ▶ Convert PSD/Figma design files into pixel-perfect, fully responsive web pages using HTML, CSS, Bootstrap, and jQuery.
- ▶ Customize WordPress themes and plugins to align with client-specific business requirements.
- ▶ Collaborate with cross-functional teams to roll out new features and continuously improve user experience.

CORE SKILLS & EXPERTISE

- ▶ **WordPress Development & Customization** — Custom theme/plugin development, ACF, CPT, multi-site configuration.
- ▶ **WooCommerce & E-Commerce** — Store setup, Stripe/PayPal integration, order management, conversion optimization.
- ▶ **Elementor Page Builder** — Responsive layout design, custom widgets, dynamic templates.
- ▶ **Front-End Technologies** — HTML5, CSS3, JavaScript (ES6+), Bootstrap 5, jQuery - semantic and accessible markup.
- ▶ **Design-to-Code Conversion** — Pixel-perfect PSD/Figma to HTML/WordPress with full responsiveness.
- ▶ **Performance & SEO Optimization** — Core Web Vitals, caching, image optimization, on-page SEO best practices.

- ▶ **Cross-Device Responsive Design** — Flawless UX on mobile, tablet, and desktop across all major browsers.

FEATURED PROJECTS

Appointment Setter Online

Custom WordPress lead generation website. Fully responsive, SEO-optimized, and conversion-focused with advanced form integrations.

appointmentsetteronline.com

Smokers Hub 1250

Full-featured e-commerce platform built with WordPress & WooCommerce. Mobile-friendly, secure payment processing, and user-centric product experience.

smokershub1250.com

Medtaskly

Modern healthcare website built with Elementor. Clean UI/UX, HIPAA-conscious design, patient-focused content architecture.

medtaskly.com

Top Customer Service

Responsive WordPress website for a customer support service provider. Professional branding with engaging UX and clear call-to-action structure.
